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piaX - "Portable Interaction Assistant for Exchange" - is the latest software solution made by itCamus. The innovative software is a mobile CRM-module for proAlpha Software AG's ERP-system proAlpha.

For the first time, piaX enables the stable synchronisation between the ERP-system proAlpha, Exchange, Outlook, and mobile devices.

piaX allows you to map your sales relevant business processes more effectively and faster. On the one hand, the mobile access puts you in the position to (selectively) use your company data base on the go and on the other, lets you enter new data as and when they occur. Thus, piaX not only increases the flexibility of your staff, but also improves the flow of information within your company, reducing the amount of work for specific business processes.

This makes piaX the ideal tool to efficiently use your resources, realise individual customer service and get a competitive advantage due to an increased number of opportunities.